

## WINTER NEWSLETTER 2019



### **A New Look & A New Vision**

You may have noticed some changes when viewing our website, social media accounts and e-mails. After 114 years, Big Brothers Big Sisters of America has not only changed our logo but has reimagined how we do things.

Our new logo is a letterform that tells our story. The story of an organization that creates connections that matter. The “B” is a powerful symbol of the real life match. This idea represents the story of a Little and their parents or guardians aligning with our organization to build momentum toward reaching their full potential. The elements of the lowercase b stand as a powerful symbol but do not tell the complete story. With the addition of Bigs, the equal parts create a meaningful intersection. As the upper piece of the B is added, the relationship balances and becomes stronger and bigger.



Bigs, parents and guardians, the BBBSCO staff are not just supporters of our Littles but are **DEFENDERS OF POTENTIAL!**

Potential lives within every kid. Yet, more than 8.5 million kids are still in need of someone who will stand in their corner. So we have sharpened our focus and modernized how we look and talk. We are the new Big Brothers Big Sisters. We are here to defend every kid’s potential. We are ready to build the biggest possible future, together! Join us as we defend potential, ignite potential and empower potential.

**BBBSCO: 2125 NE Daggett Lane Bend, OR 97701**



**Tele: 541.312.6047**

**Website: [www.bbbsco.org](http://www.bbbsco.org)**



## 21st Annual Comedy For Kids' Sake a BIG Success



Board Member, Derek Donovanik and his wife walked the red carpet in style!

The 21st annual Comedy For Kids' Sake, held on October 26th at the Tower Theatre raised \$84,000 to help match more deserving youth with Defenders of Potential! Everyone enjoyed the red carpet experience, two hysterical comedians and the jaw dropping auction! Big



The BBBSO staff, ready for an amazing night!

Brother of the Year, Matt Odman and his Little Brother, Cole gave a speech that touched the hearts of all who attended.

MC and Big Sister, Tracee Tuesday did an incredible job at setting the tone for an evening of fun and purpose. We want to sincerely thank all of our sponsors, especially News Channel



Big Brother of the Year, Matt Odman and his "not so" Little Brother, Cole taking a selfie following their amazing speech.

21, Power 94, Hayden Homes and Lonza Group. We would also like to thank all of the volunteers who tirelessly worked to make Comedy For Kids' Sake Bend's premier red carpet event! We will see you next year on the red carpet!



The "Showstopper" live auction package was a BIG hit among bidders.





## National Mentoring Month

January is National Month! Help us celebrate by spreading the word about what it means to be a “Defender of Potential”! We served more than 300 children in 2018 and hope to keep up that momentum in 2019. Please like and follow us on Facebook and Instagram and share our posts as often as possible. This is just one way to spread the word! Our Bigs are our greatest advocates; therefore we encourage you to talk about your matches with friends, coworkers and family. Your invested interest will spur others to want to become Defenders of Potential! To thank you for all you do for Big Brothers Big Sisters, we are inviting you to a party on January 24th. If your significant other is unable to join you for this celebration, we invite you to bring a friend who would like to learn more about our program while enjoying drinks and appetizers. For more information and to R.S.V.P., please contact Bridget Albert by January 21st. Thank you! ([balbert@bbbsco.org](mailto:balbert@bbbsco.org))



# A BIG Thank You Party

As Defenders of Potential, we would like to show our gratitude for all you do for the youth of Central Oregon. Please join us as we celebrate you!

**January 24th, 5:30 - 7:30**  
**Leehaven by Hayden Homes**  
**1812 NE Kristi Court, Bend**



**Big Brothers Big Sisters.**  
OF CENTRAL OREGON

Sponsored By



**HAYDEN  
HOMES**

Please RSVP by January 21st, [balbert@bbbsco.org](mailto:balbert@bbbsco.org) or 541-312-6047



**Oxford Hotel &**  
**Pour House Grill**  
**Giving Trees**



A BIG thank  
you to the  
Oxford Ho-  
tel and the



Pour House Grill for creating giving trees to provide holiday gifts for many of our Littles and their families! Please support these businesses who support the youth of Central Oregon! If your family could benefit from being part of a giving tree next year, please contact your Match Support Specialist or call 541-312-6047.



**Do You Want to Learn How to Play the**  
**Ukulele with Your Little?**

The Cascade School of Music is offering four of our matches the opportunity to take monthly free ukulele lessons together! What a wonderful way to bond with your Little while learning a new skill! You will be provided with ukuleles and lesson plans in order to practice with your Little throughout the month. This is such a fantastic opportunity for both Bigs and Littles! Please contact Jenna McCann at [jmccann@bbbsco.org](mailto:jmccann@bbbsco.org) if you would like to register both you and your Little. We will sign up matches on a first come first serve basis, so don't delay! A Big thank you to Kate Hanni and the Cascade School of Music Board for making this happen!



# Match Anniversaries!

## December

### Matched for 2 Years

Gregory & Ernie

### Matched for 1 Year

Rochelle & Zhamya

"The delicate balance of mentoring someone is not creating them in your own image, but giving them the opportunity to create themselves."

Steven Spielberg



## January

### Matched for 5 Years

Olivia & Julieanna

### Matched for 4 Years

Janda & Enrique

### Matched for 2 Years

Jenna & Marisa

### Matched for 1 Year

Miguel & Daniel

Lizzie & Nathanael

Rabeka & Rosalinda

Erica & Danielle

Ashanti & Luke

Maria & Ruth

### Matched for 1 Year

Loraija & Heaven

Killian & Hank

Kahne & Jay

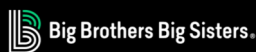
Wessley & Christian

Jessica & Cynthia

Samiakin & Jaydin

Taylor & Melia

TOGETHER,  
WE ARE  
DEFENDERS OF  
POTENTIAL



Big Brothers Big Sisters®

## February

### Matched for 1 Year

Ismael & Diego

Samuel & Carter

Maria & Monica

### Matched for 2 Years

Cathy & Paris

Rory & Gabriel





## **Welcome New Matches!**

From all of us at Big Brothers Big Sisters of Central Oregon, we would like to welcome the following new matches to our program. These mentors will defend, ignite and empower the potential in their Littles!



Lea & Maddy look forward to collecting rocks, playing board games and going to Red Robin! Congratulations you two!

**Stacia Biancucci & Kaliyah**

**Kendra & Elizabeth**

**Lea Croft & Maddy**

**Matthew Schwab & Hunter**

**Joelle Brown & Dee**

**Jessica Campo & Angela**

**Malissa Hice & Stephanie**

**Trinity Ferguson & Kingston**

**Carmen Martinez & Kelly**

**Lillian Caldwell & Aden**

**Priscilla Calleros & Yesenia**

**Teresa De Sitter & Karla**

**Kendra Newell & Elizabeth**

**Greyson Whinery & Mikey**

**Olivia Turner & Charles**



**Big Brothers  
Big Sisters®**  
OF CENTRAL OREGON